

# OMED<sup>®</sup>21

Oct. 22-24 | Virtual Conference

#DOProud - Experience the Distinction

## Virtual Exhibit Hall Packages

Virtual Packages		Platinum	Gold	Silver
<b>Benefits</b>	<b>Rate for Virtual Only Exhibit</b>	<b>\$6,300</b>	<b>\$5,300</b>	<b>\$3,800</b>
Rotating banner at top of Exhibit Directory		✓		
Exhibit Directory badge with corporate mission text and logo clicking through to booth		✓	✓	✓
Promotional banner for product or company		✓	✓	✓
Logo with link to website		✓	✓	✓
Product categories		5	4	3
PDF or website links		4	3	1
Product videos		3	2	1
Social media links		✓	✓	✓
Booth personnel		4	3	2
Representative name, headshot and title		✓	✓	✓
Representative contact option of vCard, email or live chat		✓	✓	✓
Booth personnel available for live chat		3	3	3
Double Priority Points		✓	✓	✓
30 days of exposure post-event. The virtual platform will be available October 22 – November 25, 2021.		✓	✓	✓
Complimentary attendee list containing physical mailing addresses		✓	✓	✓
Contact form		✓	✓	✓
Link to invitation download to Industry Symposium		✓	✓	✓
Statistics report		✓	✓	✓

**Now is the Time to Discover the OMED Experience!**

For more information or to become an exhibitor at OMED21 contact Louisa McKenney or Sabrina Bracken at 703-631-6200 or [omedexhibits@spargoinc.com](mailto:omedexhibits@spargoinc.com).



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# OMED21

October 22-24, 2021  
 Exhibits: October 22-November 25, 2021

### Contact Information

Company Name.....

Contact..... Title.....

Tel..... Mobile.....

Email..... Web Site .....

Address.....

City..... State..... Zip..... Country.....

### Virtual Exhibit Packages

- Platinum Package – \$6,300
- Gold Package – \$5,300
- Silver Package – \$3,800

### Upgrade Rates for Exhibitors Who Previously Secured In-Person Exhibit Space

- Platinum Package - \$2,500
- Gold Package - \$1,500

### Payment Information

Deposit and Payment Schedule
August 2, 2021...100% due
<b>AOA requires payment in full no later than August 2, 2021. Failure to make payments does not release the contracted or financial obligation of Exhibitor.</b>

**Submit application to:**  
[omedexhibits@spargoinc.com](mailto:omedexhibits@spargoinc.com)  
 703-631-6200 | 800-564-4220

### Cancellation Penalties

Cancellation Penalties
Through August 1, 2021...50%
Beginning August 2, 2021...100%

**Make checks payable to:**  
 American Osteopathic Association

**Mail check payment to:**  
 AOA OMED Exposition Management, c/o SPARGO, Inc.  
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

**Credit Card Payments:**  
 An invoice with instructions to submit credit card payment online will be sent via email within one business day.

I acknowledge that, as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the [Osteopathic Medical Conference & Exposition Rules and Regulations](#). Exhibitor agrees to receive all written and electronic correspondence from AOA, SPARGO, Inc. and official event contractors in reference to the OMED21 and all future AOA events. This virtual exhibit application will become a contract upon Exhibitor's authorized signature and AOA's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....