



American Osteopathic Association OMED 2021 Sponsorship Opportunities

The Osteopathic Medical Education Conference (OMED) is the American Osteopathic Association's (AOA) premier educational event. Presented annually, it is a conference that showcases osteopathic medicine across multiple specialties and is planned in conjunction with AOA specialty college affiliates. It brings together the osteopathic community and provides an opportunity for attendees to obtain high quality education, network with one another, and additionally affords the AOA the opportunity to continue to strengthen its relationship and partnership with osteopathic affiliated organizations, including colleges of osteopathic medicine. OMED 2021 will be a virtual event taking place Friday, October 22 – Sunday, October 24. With an anticipated attendance of 1,500. All sponsors will have their logo displayed and acknowledged on the virtual platform.

Sponsorship Categories:

- Branding / Advertising Opportunities
- Presentation Opportunities
- Networking Opportunities

Branding / Advertising Opportunities

Item	Description	Price
Know Before You Go Email and Daily Emails	This is your chance to brand the meeting's Know Before You Go and daily emails. These emails will be sent to all registered attendees and will contain key information and highlights of the meeting. Include your hyper-linked ad in these emails and gain visibility before and during the meeting (<i>4 emails - cost is per email</i>).	\$3,000.00
Mobile App	SOLD Sponsor will be recognized as exclusive mobile app sponsor, recognized on the website and with onsite signage. Sponsor will be able to provide a banner ad to be displayed on the app.	\$15,000.00
Digital Program Ad	Receive visibility among all conference participants by including an ad in the OMED21 online digital program! Full Page Ad	\$3,000.00
Digital Program Ad	Receive visibility among all conference participants by including an ad in the OMED21 online digital program! Half Page Ad	\$2,000.00

Social & Networking Opportunities

Item	Description	Price
Yoga Session	Help energize attendees by sponsoring one of the daily 60-minute mindful movement yoga session. Sponsor will receive recognition on the virtual platform (<i>Three sessions - Cost is per session</i>).	\$5,000.00



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Presentation Opportunities

Item	Description	Price
General Session Speaker - Friday	Align your organization with thought leaders in the osteopathic industry. Don't miss out on sponsoring this main attraction. Sponsor will receive recognition during the session, on the website and mobile app.	\$40,000.00
General Session Speaker - Saturday	Align your organization with thought leaders in the osteopathic industry. Don't miss out on sponsoring this main attraction. Sponsor will receive recognition during the session, on the website and mobile app.	\$40,000.00
Wellness Zone	The Wellness Zone will be located on the virtual platform. Participating companies and organizations can provide a 20-30 minute recorded wellness presentation for attendees to view throughout the platform as well as on-demand through November 25. <i>(Price is per talk)</i>	\$5,000.00
Student Track	Sponsor will be provided with recognition on the website and able to provide a 2-minute welcome greeting on first day of meeting.	\$40,000.00
Resident Track	Sponsor will be provided with recognition on the website and able to provide a 2-minute welcome greeting at start of the meeting.	\$35,000.00

To secure a sponsorship opportunity or to discuss a customized package, contact Darcy Steinberg-Hastings at dsteinberg@osteopathic.org or 312/202-8008.



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